



## CALL FOR PAPERS

### THE 2020 EDITION OF THE INTERNATIONAL SYMPOSIUM

Hosted by :

**GROUPE ISCAE  
RABAT (MOROCCO)**

**APRIL 16 & 17, 2020**



## THEME:

**A HALF CENTURY OF ADMINISTRATIVE REFORMS:**

**WHAT IMPACT ON THE PUBLIC ORGANIZATIONS GOVERNANCE?**

### Overview:

The 2020 Edition of the international symposium “Crossed views on the transformations of management and the public institutions” aims to present and discuss new advancements and findings in the impact of administrative reforms affecting the public organizations governance since 1976.

Jointly with

The International Doctoral Research Workshop in Management and Strategy of Public Organizations (ADIMAP), the rationale of the 2020 edition will be the fostering and guiding the conceptual approaches and innovative practices of an ethically responsible public management.

**Location:** These two scientific events will take place at ISCAE-RABAT: Avenue Ennakhil, secteur 10. Hay Riad 10100, Rabat / Morocco.



**Date:** April 16 to 17, 2020.

**Online Submission:** TBA

We invite proposals for paper presentations, communication, round tables or panels, and other forms of dissemination proposals or activity addressing mainly one of the three themes:

**Theme 1: The spillover effect of public values dynamics: Reforming institutions**

**Theme 2: The impact of the public action on the outcomes measurement and assessment of service delivery structures: the case of participative, collaborative and partnership approaches**

**Theme 3: The impact of new public management inspiration-based reforms on government executives: public leaders challenged by accountability**

**Theme 4: The impact of tools and instruments of public management: between structuring and uncontrolled hybridization.**

### **Publication**

The texts resulting from the best papers presented at the Symposium and ADIMAP 2018 will be proposed to the International Management (IM) journal and one or more other scholarly journals operating on an international scale, for possible publication in one or more thematic files.

### **TARGET AUDIENCE**

Promoting a culture of exchange and debate among academics, practitioners and public affairs consultants, as well as the transfer of scientifically developed knowledge to organizations of the common good, the public interest and the public service, are particularly targeted by the organizers of the Symposium/main purpose of the Symposium.

Therefore, the speakers and panelists selected for the Symposium 2020 Edition will address public leaders, senior government officials, managers and public administration professionals, doctoral students and research scientists, policy makers and/or public management figures at the French-speaking countries.

**Official Language of the Symposium:** French

**Draft paper:** Authors are invited to describe as clearly as possible the problem, the theoretical or conceptual framework, the research results or the case study to be further substantiated and the selective references in support of their communication project (1,500 words).



TIMETABLES OF SUBMISSIONS AND ANSWERS	DEADLINE
<b>DRAFT PAPER</b>	
<b>Submission due (1500 words)</b>	October 28 <sup>th</sup> , 2019
<b>Notification of the results by the scientific committee (Restricted to authors)</b>	November 18 <sup>th</sup> , 2019
<b>Confirmation of the authors (Commitment to participate)</b>	December 23 <sup>rd</sup> , 2019
<b>Submission of the presentation to the organisers ( PPT Format)</b>	March 9 <sup>th</sup> , 2019

#### DOCTORAL PROJECTS FOR ADIMAP 2020: IMPORTANT DATES

TIMETABLES OF SUBMISSIONS AND ANSWERS	DEADLINE
<b>DRAFT COMMUNICATION</b>	
<b>Submission due</b>	January 20 <sup>th</sup> , 2020
<b>The select scientific committee feedback</b>	February 10 <sup>th</sup> , 2020
<b>Confirmation of the doctoral candidates and submission of presentations to the organizers ( PPT Format)</b>	March 9 <sup>th</sup> , 2020
<b>ADIMAP event date</b>	April 17 <sup>th</sup> , 2020

#### FORMATS OF TEXTS FOR THE JOURNAL ASSOCIATED WITH THE SYMPOSIUM

Typescripts for possible publication must be submitted during the week of June 29<sup>th</sup>, 2020 on the website of the International Management journal (IM), the cover letter should mention “Thematic publication IM symposium 2020”. Authors are bonded by the editorial instructions of the IM journal.

All contributions will be assessed using a double-blind review process which means the identities of the authors are concealed from the reviewers, and vice versa.

#### REGISTRATION FOR THE SYMPOSIUM AND ADIMAP 2020

Information on the registration terms and fees will be available online from 2 December 2019.

For registration: Please contact Mrs Amal HABIBI at [ahabibi@groupeiscaema](mailto:ahabibi@groupeiscaema)



## COMMUNICATION DRAFT SUBMISSION FOR THE SYMPOSIUM AND ADIMAP 2020

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## THE SELECT SCIENTIFIC COMMITTEE OF THE SYMPOSIUM AND AMIDAP

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## ORGANISING COMMITTEE

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*The international symposium « Crossed views on the transformations of management and the public institutions » and « The International Doctoral Research Workshop in Management and Strategy of Public Organizations (ADIMAP) » were founded in June 2009 by Bachir MAZOUZ, the Gutenberg Research Chair holder 2009 "Management of public-private partnerships" at the ENA, in Strasbourg.*



**CERCLE GUTENBERG  
CHAIRE DE RECHERCHE 2009 ENA, STRASBOURG**

Le *Luxembourg Institute of Science & Technology* is supporting the Symposium and ADIMAP since 2013



**Institutional partners of the 2020 Edition of the Symposium and ADIMAP**

